



CONTACT:

Account person's name
Organization or business
Email for contact
Phone number for contact

FOR IMMEDIATE RELEASE

**[ABC COMPANY] NAMES
[NAME OF PERSON] AS [TITLE]**

CITY – Dateline – [ABC Company], a [descriptor of company], has appointed [name of person] as [title] in their [location] office.

In this role, [last name of person] will provide [list duties]. Additionally, [he/she] will be responsible for [list additional duties/responsibilities].

[Name of person] has more than XX years of experience in the [field of interest] industry. [He/She] previously worked at [previous employer], where [he/she] served as [title] for xx years. Prior to that, [he/she] held numerous positions including [list titles here] at [list previous employers].

[Name of person] holds a [name of degree] in [list major] from [name college of university]. [He/she] is [add industry specific credentials, certifications, licenses, etc. if applicable]. In addition, [Name of Person] is involved with several local organizations including [list business, civic or charitable organizations].

About [Company]

[Include boiler plate for client here.]

###